

# SAMANTHA L. MANZELLA

Writer, Journalist, Editor

[samantha.manzella@gmail.com](mailto:samantha.manzella@gmail.com) | @slmjjournalist | [slmjjournalist.com](http://slmjjournalist.com) | [linkedin.com/in/samanthamanzella](https://www.linkedin.com/in/samanthamanzella)

## EDUCATION & RESEARCH

### Honors College at SUNY New Paltz, Class of 2018

B.A., Journalism and Women's, Gender, & Sexuality Studies, 3.95/4.0 GPA

**Senior Thesis:** "After the Tipping Point: Investigating Visuals of Transgender Bodies in Magazines"

## EDITORIAL & MARKETING EXPERIENCE

### Logo's NewNowNext (Viacom)

New York, NY | [newnownext.com](http://newnownext.com) or [instagram.com/newnownext](https://www.instagram.com/newnownext)

*Editorial Assistant, August 2017–Present*

Pitched, reported, and wrote 150+ LGBT news and culture articles; scheduled daily Instagram, Facebook, and Twitter posts; and assisted editors with various editorial campaigns, including research, outreach, and internal organization.

**Special Projects:** The 15 Hottest Queer Singles Of 2018

*American Society of Magazine Editors (ASME) Editorial Intern, June 2017–August 2017*

Reported and wrote 50+ LGBT news and culture articles; updated archival content for the website's current CMS; transcribed interviews; and fact-checked articles.

### Freelance Writer, Journalist, and Copy Editor

Yorktown Heights, NY | [slmjjournalist.com](http://slmjjournalist.com) | September 2016–Present

**Print:** Hudson Valley Magazine, Chronogram, VISITvortex Hudson Valley, WeddingVortex

**Online:** Yahoo Lifestyle, The Huffington Post, Logo's NewNowNext, The Riveter

**Copyediting and Fact-checking:** Hudson Valley Magazine, Logo's NewNowNext

### Sojourner Truth Library

New Paltz, NY | [instagram.com/sunynplibary](https://www.instagram.com/sunynplibary)

*Social Media Marketing Intern, August 2017–December 2017*

Scheduled daily Instagram, Twitter, and Facebook posts; launched weekly user engagement series, including #SavvySaturday and #SoJoSunsets; and helped interview, select, and train incoming interns.

### The New Paltz Oracle

New Paltz, NY | [oracle.newpaltz.edu](http://oracle.newpaltz.edu)

*Arts & Entertainment Editor, February 2016–May 2017*

Trained and led arts writing team of 2 student copy editors; top-edited copy and packaged articles for print and online; and pitched, reported, and wrote 75+ original features.

*Copy Editor, August 2014–January 2016*

Line-edited copy according to AP Style guidelines and reported and wrote 50+ original features and news articles.

## SKILLS

**Software:** Adobe Photoshop, Adobe InDesign, Audacity, iMovie, Microsoft Office, Google Drive

**CMS and Workflow Tools:** Wordpress, Squarespace, Google Calendars, Parse.ly, Slack, Trello

**Social Media:** Instagram, Facebook (Pages, Analytics), Twitter (Tweetdeck, Hootsuite), LinkedIn, YouTube

## DISTINCTIONS

**Outstanding Graduate: Department of Digital Media & Journalism, SUNY New Paltz, May 2018**

**Program Alum, American Society of Magazine Editors (ASME) Summer Internship Program, August 2017**

**Celebration of Writing Award of Distinction: Memoir & Nonfiction, SUNY New Paltz, May 2017**